



### CONTACT US:

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Disney Experiences is one of the world's leading providers of family travel and leisure experiences. Through The Walt Disney Company's iconic brands and franchises — Disney, Pixar, Marvel, *Star Wars*, ESPN, 20th Century Studios, and National Geographic — we immerse guests in innovative worlds across six global resort destinations, 12 theme parks, 57 resort hotels and Disney Vacation Club properties, a top-rated cruise line, and a wide range of apparel, books, toys, and more creating magical memories that last a lifetime.

### BY THE NUMBERS

- 🐭 12 theme parks in the United States, Europe and Asia with a new destination planned in Abu Dhabi
- 🐭 8 cruise ships + more in development
- 🐭 57 resort hotels and vacation club properties around the world
- 🐭 100+ product categories across toys, apparel, jewelry, tech and consumables, sold in 180+ countries
- 🐭 12 vertical titles and three licensed titles on the NYT bestsellers list in calendar year 2025
- 🐭 185k+ Disney Experiences Cast Members worldwide

### EXCITING NEW DEVELOPMENTS

Walt Disney once said, "Disneyland will never be completed. It will continue to grow as long as there is imagination left in the world." Building on that spirit, Disney Experiences is in the midst of the largest expansion in its history, with an unprecedented number of new projects underway around the globe.

- 🐭 **Walt Disney World:** Tropical Americas featuring *Encanto* and Indiana Jones at Disney's Animal Kingdom; Magic Kingdom expansion including Villians Land and a *Cars* area.
- 🐭 **Disneyland Resort:** Avengers Campus expansion; all-new *Coco* attraction.
- 🐭 **Disneyland Paris:** Opening of World of Frozen marks the transformation of Walt Disney Studios Park into Disney Adventure World, joined later by an attraction themed to Pixar's film *Up* and an area inspired by Disney Animation's *The Lion King*.
- 🐭 **Shanghai Disney Resort:** New Spider-Man themed land; construction of a third hotel with a fourth underway and expanded Disneytown; expanding capacity of *Soaring Over the Horizon*; a new residential community for frontline Cast Members is underway.
- 🐭 **Hong Kong Disneyland:** A new Pixar entertainment experience, debuting in 2027; a Marvel-themed experience exclusive to Hong Kong, featuring an all-new attraction, immersive entertainment, and distinctive retail offerings.
- 🐭 **Tokyo Disney Resort:** Reimagined *Space Mountain* and Tomorrowland area; new attraction themed to Disney Animation's *Wreck-It Ralph* opening in 2027.
- 🐭 **Disney Cruise Line:** Five new ships through 2031, including Disney Cruise Line's first ship in Japan (owned and operated by Oriental Land Company).
- 🐭 **Storyliving by Disney:** Residents enjoy a distinctly Disney lifestyle at Cotino in California; development is underway at Asteria in North Carolina.
- 🐭 **Disney Vacation Club:** Disney Lakeshore Lodge, a proposed new resort projected to open in 2027 at Walt Disney World Resort.
- 🐭 **Disney Consumer Products:** Multi-year "Fuel the Magic" collaboration with Formula 1 including immersive entertainment, content and branded merchandise at race weekends around the globe.

## OUR PARKS AND EXPERIENCES

### WALT DISNEY World.

- Opened in October 1971.
- The number one vacation destination in the world.
- Features four theme and two water parks, 25+ resorts, a sports complex, four golf courses and Disney Springs.

### Disneyland RESORT

- Opened by Walt Disney in July 1955.
- Introduced a new concept in family entertainment that continues to bring storytelling to new heights with two theme parks, three themed hotels and the Downtown Disney District.
- DisneylandForward unlocks a roadmap for incredible potential opportunities that will fuel the growth of Disneyland Resort and the City of Anaheim for years to come.

### Disneyland PARIS

- Opened in April 1992.
- Europe's number one tourist destination, offering two theme parks, seven themed Disney hotels, the Disney Village entertainment complex and one of the top integrated corporate events venues in Europe.

### SHANGHAI Disney RESORT 上海迪士尼度假区

- Opened in June 2016.
- Home to “authentically Disney and distinctly Chinese” experiences, including Shanghai Disneyland, two themed hotels, Disneytown, a shopping, dining and entertainment district, Wishing Star Park and other outdoor recreation areas.

### HONG KONG Disneyland

- Opened in September 2005.
- First Disney resort in China, featuring entertainment and guest services specially designed for an international audience, brought to life by a multilingual Cast.

### TOKYO Disney RESORT

- Opened in April 1983.
- The first Disney theme park outside of the U.S.
- Features two theme parks and six Disney-branded hotels.

For more information, including fact sheets and press sites, visit the Parks and Experiences pages on our website.





- Launched in July 1998.
- A leader in family cruising, offering guests the opportunity to sail out of ports around the world on exciting itineraries featuring unique experiences for everyone in the family.

## STORYLIVING BY Disney

- Established in February 2022.
- Vibrant new-home communities in Rancho Mirage, CA and Pittsboro, NC infused with the company's special brand of magic — each uniquely designed with creative guidance from Walt Disney Imagineers who take inspiration from the surrounding area's history, community and landscape.



- Debuted in 1991.
- Flexible, vacation points-based system that allows 250,000 member families from approximately 100 countries to discover the joys of membership through vacation experiences that are flexible and can be personalized to their vacation interests.



- Opened in August 2011.
- Combines the natural beauty of the islands with Disney magic to create a family paradise, celebrating the friendly Hawaiian culture and customs with distinctive architecture and adventures for guests of all ages on the island of O'ahu.

## ADVENTURES BY Disney

- Launched in May 2005.
- Guided tours take families to unique destinations, delivering unparalleled guest service from Disney-trained adventurers and local experts, along with a touch of Disney magic, to enable guests to interact with world cultures in new ways.



## EXPEDITIONS

- Launched in 1999.
- Leads travelers to people and places on every continent, with unparalleled access to scientists, storytellers, explorers, National Geographic Experts, local guides and museums.



- Home to expert teams in product, licensing, art, storytelling and technology who inspire and help bring beloved brands to fans worldwide through products.
- Products available globally at DisneyStore.com and Disney Store locations, Disney Parks and global retailers.



- Founded in December 1952 as WED Enterprises. The creative force that imagines, designs and brings to life all Disney theme parks, resorts, attractions, cruise ships and more, through the combination of imagination, creativity and cutting-edge technology.
- Includes Disney Live Entertainment, which is home to The Muppets Studio.

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