

ADVENTURES BY Disney**MEDIA CONTACT:**

Adventures by Disney

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In 1955, Walt Disney introduced a new form of family entertainment to the world — the theme park — taking guests on adventures into stories of fantasy and discovery. In 2005, Walt Disney Parks and Resorts launched an entirely new kind of family-vacation concept: Adventures by Disney. These guided group vacations take families to some of the most sought-after destinations in the world, delivering unmatched guest service by Disney-trained Adventure Guides and local experts. With incredible storytelling, the people and cultures of amazing locales are brought to life for adventurers of all ages.

Adventures by Disney offers itineraries to some of the most beautiful places on the planet — by land and river cruise — including Japan, Australia, South Africa, Italy, England and France, as well as North American adventures in Alaska, the Canadian Rockies and more. Adventures by Disney is a leader in guided group family vacation experiences, with the hassle-free travel, VIP experiences and activities that enable guests to interact with world cultures in new ways.

ADVENTURES BY DISNEY

- 📍 LAUNCH: 2005
- 📍 LOCATIONS: 30+ countries on six continents
- 📍 ITINERARIES: More than 40
- 📍 WAYS TO TRAVEL: Land and River Cruise
- 📍 HEADQUARTERS: Celebration, Florida





NEW DEVELOPMENTS (2026)

- Two brand-new land adventures will invite guests to discover the picturesque scenery of Switzerland, and the rich history of Greece: Mythology of Athens, Peloponnese & Rhodes, featuring family-friendly activities, iconic landmarks and Disney inspirations abound.
- The new Rhône River Cruise: Lyon and Provence itinerary will offer families hassle-free travel through picturesque towns, celebrated culinary destinations and vibrant cultural sites in southern France, all enhanced by Disney's signature service and storytelling.

THE DISNEY DIFFERENCE

Adventure Guides – Disney-trained Adventure Guides are the heart of every Adventures by Disney vacation. Delivering world-class service and engaging storytelling, they lead each trip and bring destinations to life for every adventurer.

Hassle-Free Travel – Every detail is taken care of on an Adventures by Disney vacation. With concierge-level service, seamless transportation, top-tier accommodations and thoughtful touches throughout, Adventures by Disney makes it easy to simply “show up” and enjoy the magic of the moment.

Fun for the Entire Family – Itineraries are specially designed so every member of the family, from kids to grandparents, can enjoy the trip their way. Plus, each itinerary gives “Junior Adventurers” the chance to create their own memories, including an evening with their Adventure Guides and new friends to share dinner, play games and watch movies while the adults enjoy a relaxing evening.

Special Access – Guests are immersed in the local culture of each destination via unique activities and experiences. From a visit to the Vatican Museum and Sistine Chapel to a private viewing of England's Royal Crown Jewels, guests experience the world's most iconic destinations through travel experiences only Adventures by Disney can create.

UNIQUE OFFERINGS YEAR-ROUND

Adult-Exclusive Vacations

Adult-Exclusive adventures are a great way to mark an anniversary, celebrate a birthday, or simply reward yourself for reaching one of life's milestones. From wine tastings to food tours to special privately-guided tours, Adventures by Disney offers an exciting selection of special Adult-Exclusive experiences for Guests on select departures.

Escapes

Adventures by Disney Escapes are two- to four-night adventures in iconic destinations that can be booked as stand-alone getaways or as add-ons to other vacation plans. These itineraries are founded on enriching, authentic experiences and are bolstered by signature Disney storytelling, VIP service and special access.

FAST FACTS

- The first Adventures by Disney vacation, in 2005, was to Jackson Hole, Yellowstone and Grand Teton. Wyoming continues to be a popular destination for guests.
- The Adventure Guides who lead every trip are as diverse as the destinations that guests visit. Conversant in local languages and customs, Adventure Guides often call the destinations guests visit home.
- Adventures by Disney won Cruise Critic's 2022 and 2023 Editors' Pick Best For Families in the river cruise category.
- Adventures by Disney won Best in Tour Operators – Adventure in Travel Weekly's Annual Readers Choice Awards for 2016-2019, and 2021-2023.