

# DISNEY PARKS, EXPERIENCES AND PRODUCTS

## FACT SHEET



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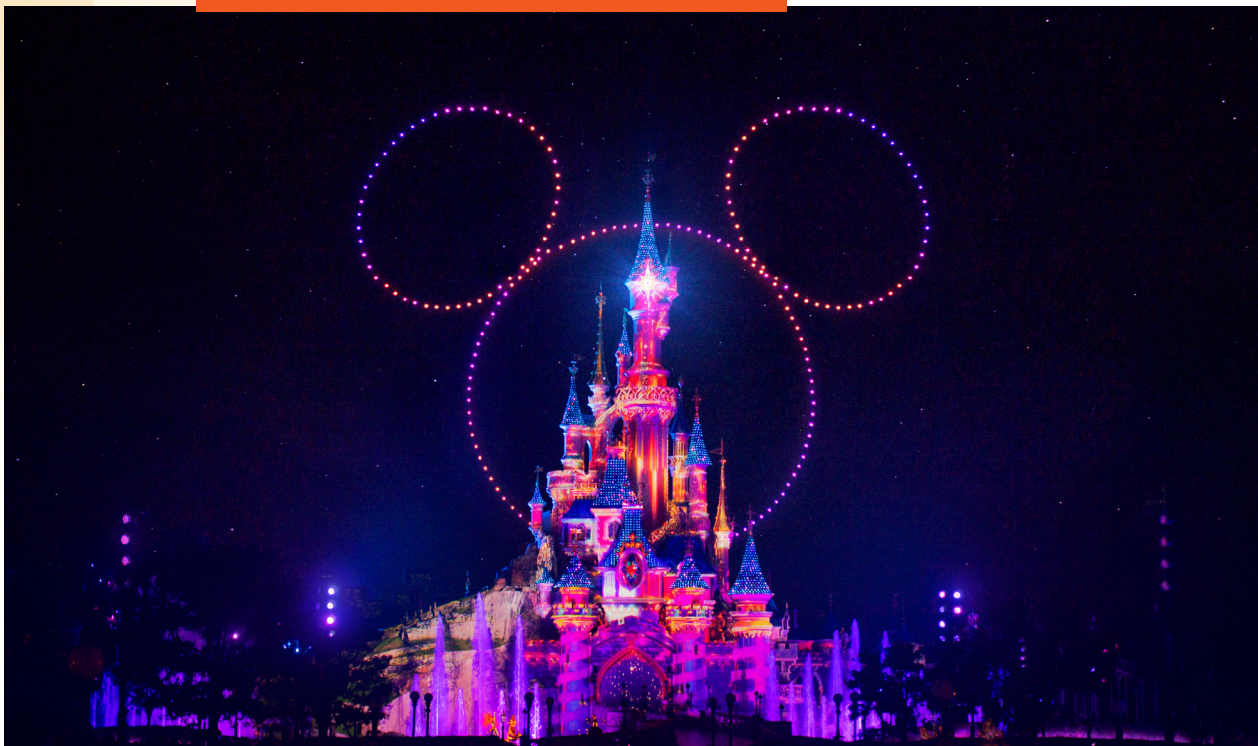


Walt Disney's dream of "a family park where parents and children could have fun – together" became a reality for Europeans when Disneyland® Paris first opened its doors in April 1992. Since then, Disneyland Paris has helped several generations to create lifelong memories in the Disney tradition.

Disneyland Paris has grown with its guests to become Europe's number one tourist destination. Today Disneyland Paris is a multi-day resort offering two world-class theme parks, seven themed Disney hotels, the Disney Village® entertainment complex, and one of the top integrated corporate events venues in Europe.

### DISNEYLAND PARIS

- 📍 OPENING DATE: April 12, 1992
- 📍 LOCATION: Marne-la-Vallée, approximately 32 kilometers (20 miles) east of Paris
- 📍 THEME PARKS: Two
- 📍 HOTELS: Seven Disney Hotels



## OVERVIEW

### GUEST EXPERIENCE

May it be with family, friends or loved ones, there is always something unique to experience at Disneyland Paris. We continue to explore how we can evolve and enhance every aspect of the guest experience and find new ways to connect them to the stories and characters they love most.

The 30th Anniversary Grand Finale continues until September 30, 2023, with many guest-favorite offerings including Dream... and Shine Brighter!, Disney D-Light and the Gardens of Wonder, as well as the return of Disney Dreams! and it's a small world. Avengers Campus recently celebrated its first year welcoming guests with action-packed attractions, experiences, dining and shopping. On July 15, TOGETHER: a Pixar Musical Adventure premiered on the Studio Theater stage, an innovative and creative show which invites guests to embark on a spectacular and poetic journey and experience how music and friendship bring us together, traveling into the worlds of Toy Story, Coco, Up, Monsters, Inc. and Finding Nemo.

Disneyland Hotel is undergoing a complete refurbishment to reopen in 2024 as the very first Disney hotel to take guests on a majestic journey celebrating Disney royalty, from iconic classics to recent hits. This is the next step in an ambitious plan to renovate all resort hotels – more than 5,700 rooms. As Walt Disney Studios Park continues its ongoing transformation, a new Frozen-themed area will welcome guests in the future to the Kingdom of Arendelle, including a new attraction, dining and shopping experiences, and encounters with the royal sisters.

### COMMUNITY INVOLVEMENT

Disneyland Paris is dedicated to inspiring lasting and positive change in the community. More than 1,000 Disney VoluntEARS donate their free time every year to bring joy, comfort and hope to those who need it most. The resort has hosted more than 300,000 underprivileged children and granted 20,000 children's wishes since 1992. Disney VoluntEARS have also visited 40,000 sick children in 500 hospitals in France and Europe since 1991. This summer alone, Disneyland Paris is welcoming 5,000 youth and their families to enjoy a day in the parks as part of a long-standing collaboration with the Secours Populaire association in France, particularly during annual summer holidays.

### THE ENVIRONMENT

At Disneyland Paris, we believe in finding practical, realistic and effective solutions to the major challenges we face while working to limit our environmental impact. Across the region, we have proactive policies for responsible sourcing, recycling, sustainable management of our operational and construction waste, biocontrol, biomethanization, reasonable irrigation of our green spaces and more. Sustainable development will remain a top strategic priority through the reduction of emissions from our direct activities by 46.2% by 2030 and by 27.5% for our indirect activities – with a particular focus on sectors such as goods, services and catering – as well as sustainable water resources management, biodiversity conservation and development across the Resort, moving toward a circular economy business model.

As part of its commitment to environmental stewardship focusing on renewable energy, we launched the construction of Europe's largest solar canopy plant in 2020 that will cover the resort's main guest parking lot. Its production of renewable energy will reduce the Val d'Europe territory's greenhouse gas emissions by approximately 890 tons of CO<sub>2</sub> per year. To date, over 63,000 panels have already been installed, and the third section of the solar plant is now operational, supplying 27 GWh per year. The entire plant is expected to be completed and operational in 2023. Disneyland Paris also has its own wastewater treatment plant and other concrete actions in place such as recycling operational costumes. Dozens of projects are being explored to give this strategy a real boost and make Disneyland Paris a model for future sustainable resorts.

### ECONOMIC IMPACT

As Europe's top tourist destination – with more than 375 million visits since opening, 84.5 billion euros contributed to the French economy and representing 6% of tourism revenue in France since 1992 – Disneyland Paris is both a can't-miss tourist destination and a flourishing area of economic and employment development which plays a key role in the growth of the Val d'Europe territory. With more than 9.1 billion euros in investment since 1992, the success of Disneyland Paris and Val d'Europe stems from a successful and ongoing collaboration with local communities, authorities and real estate partners.



# DISNEYLAND® PARIS THEME PARKS

## DISNEYLAND® PARK

**124 Acres, Opened: April 12, 1992**

Disneyland Park is based on the same storytelling magic and immersive family experiences as its sister park in California. It is nonetheless uniquely European, not only in its design elements but also in its storytelling, often paying tribute to the European writers who inspired Walt Disney. Five themed lands are present: Main Street, U.S.A.®; Frontierland; Adventureland; Fantasyland and Discoveryland.

### 🎡 ICONIC ATTRACTIONS:

*Big Thunder Mountain, Dumbo the Flying Elephant, Peter Pan's Flight, Phantom Manor, Pirates of the Caribbean and Star Wars™ Hyperspace Mountain.*

## WALT DISNEY STUDIOS® PARK

**62 Acres, Opened: March 16, 2002**

On-screen action and backstage secrets come to life in Walt Disney Studios Park through a series of attractions and entertainment experiences based on characters and storylines from the Disney entertainment family. Only in Walt Disney Studios Park can guests be shrunk to size of a rat and race around a Parisian kitchen in *Ratatouille : L'Aventure Totalement Toquée de Rémy*, before disappearing into a supernatural dimension at *The Twilight Zone Tower of Terror™*. Walt Disney Studios Park is also in the midst of a multi-year expansion plan to add new themed areas, attractions, dining and more, starting with the opening of Avengers Campus on July 20, 2022.

### 🎡 ICONIC ATTRACTIONS:

*Ratatouille : L'Aventure Totalement Toquée de Rémy, Crush's Coaster, RC Racer and The Twilight Zone Tower of Terror™, and Avengers Assemble: Flight Force.*

## DISNEYLAND PARIS HOTELS

The destination offers seven Disney Hotels. All themed Disney Hotels provide our guests with unique storytelling and a range of entertainment including live music and character meet and greets, as well as amenities like early theme park access, restaurants, boutiques and swimming pools. In 2021, Disneyland Paris introduced a reimagined Disney Hotel New York – The Art of Marvel, an immersive experience that transports guests to the action-packed world of Marvel Super Heroes. Disneyland Hotel is undergoing a complete refurbishment to become the first hotel to celebrate a royal theme.

## OTHER FACILITIES

### DISNEY VILLAGE®

Disney Village attracts resort guests and local residents alike, thanks to its themed restaurants, boutiques and 15-screen multiplex with one of the largest screens in Europe. This represents the largest entertainment complex in Île-de-France outside of Paris and is free to access. A phased transformation of Disney Village is underway to give the district a brand-new visual identity and introduce exciting new offerings into the mix. The next milestone will be the opening of a new restaurant inspired by traditional Parisian brasseries called Rosalie at the end of the year.

### CONVENTION FACILITIES

There are two purpose-built convention centers at the resort, three conference halls, 95 meeting rooms and 253,000 ft² dedicated to meetings and seminars.

### GOLF PARIS VAL D'EUROPE

Since 2022, Disneyland Paris has partnered with Resonance Golf Collection and UGolf to manage the destination's golf course. This 27-hole championship golf course comes complete with a driving range, pro shop, bar, restaurant and rental equipment.



## FACTS & FIRSTS



- Walt Disney's family name comes from the French village of Isigny-sur-Mer in Normandy.
- The founding contract for Disneyland Paris was signed between The Walt Disney Company and the French State on March 24, 1987. To mark the 30-year anniversary of this agreement, former President François Hollande visited the resort in February 2017.
- Disneyland Paris generated 63,000 direct, indirect, and induced jobs in 2019.
- Collectively, Disneyland Paris Cast Members come from 124 countries, speak 20 languages and represent 500 job types.
- Disneyland Paris is one of Europe's richest gardens, with around 33,000 trees and 450,000 shrubs.



- With more than 375 million visits since its opening in 1992, the number one tourist destination in Europe attracts tourists from all countries, including France, the United Kingdom, Spain, the Netherlands, Belgium, Germany and Italy.
- Disneyland Paris is in the middle of the phased development of the largest solar canopy plant in Europe, in collaboration with French company Urbasolar Group through a co-investment. The plant already has more than 63,000 solar panels installed.
- A €2 billion investment plan is underway at Disneyland Paris, including a transformation of Walt Disney Studios Park, adding three new themed areas with attractions, shops, restaurants and live entertainment experiences. Avengers Campus is already celebrating its first anniversary, and work is underway for a Frozen-themed area.
- Real Estate Development by Euro Disney is the property division of the Euro Disney group in charge of tourism and urban development for the Val d'Europe area. The result of a unique cooperation in France, Val d'Europe is part of a public interest project which aims to achieve the combined development – over 2,118 hectares – of Europe's number one tourist destination, Disneyland Paris, and the territory surrounding Val d'Europe as a dynamic urban and economic center.