

# Disneyland RESORT

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When Walt Disney opened Disneyland on July 17, 1955, he said he hoped it would be “a source of joy and inspiration to all the world.” Since then, Disneyland Resort has welcomed guests from all across the world, expanding to become an approximately 500-acre, multifaceted, world-class family resort destination, complete with two renowned Disney theme parks, three hotels and the exciting shopping, dining and entertainment area known as Downtown Disney District.

Disneyland introduced the world to an entirely new concept in family entertainment. Today, it continues to use creativity, technology and innovation to bring storytelling to new heights, while fulfilling Walt Disney’s vision that “Disneyland will never be completed as long as there is imagination left in the world.”

## DISNEYLAND RESORT

- ♣ OPENING DATE: July 17, 1955
- ♣ LOCATION: Anaheim, California
- ♣ LAND AREA: Approximately 500 Acres
- ♣ THEME PARKS: Two
- ♣ RESORT HOTELS: Three





# OVERVIEW

## NEW DEVELOPMENTS



This year, Disneyland Resort celebrates 70 years of magical memories. Disneyland Resort guests can now experience the "Walt Disney — A Magical Life" attraction located in the Main Street Opera House on Main Street U.S.A., which features the first Audio-Animatronics figure of Walt Disney. Guests will be invited to step into Walt's office to hear some words of wisdom. Additionally, guests will be greeted in the lobby with exhibits and experiences, even featuring artifacts from The Walt Disney Family Museum.

Future developments include an Avatar-themed destination and the first-ever "Coco" attraction coming to Disney California Adventure park. Work is underway on Avengers Campus' two new attractions, Avengers Infinity Defense and Stark Flight Lab, which will double the size of the land. A new parking structure and transportation hub will be built on the east side of Disneyland Resort, bringing 6,000 parking spaces, shuttle and rideshare areas, security screening and a pedestrian bridge over Harbor Boulevard, leading to an all-new esplanade arrival experience, will begin its multi-year construction in the fall of 2026.

## EMPLOYMENT EXPERIENCE

As the largest employer in Orange County, Disneyland Resort is home to 36,000 cast members and offers competitive wages, comprehensive benefits and development opportunities for advancement. Cast members also have access to one-of-a-kind events, such as after-hours in-park activities including Service Celebrations, scavenger hunts and more.



Cast members also have access to resources that make working at Disneyland Resort much more than a job, such as a dedicated on-site cast care center, Employee Assistance Program (EAP), on-site Partners Federal Credit Union and many more. Disney Aspire, an education program that provides help with college tuition for eligible hourly cast members, creates opportunities to gain career mobility and advance professionally.

## ECONOMIC IMPACT

Disneyland Resort continues to be an economic engine in the Southern California region, driving tourism, job creation and billions of dollars in revenue annually. According to a new study prepared by economists from Oxford Economics, Disneyland Resort annually generates \$16.1 billion in total economic activity and supports more than 102,000 (direct and indirect) jobs in the region. In addition, the resort supports thousands of businesses across Southern California, including hundreds of small businesses in Orange County.



## COMMUNITY ENGAGEMENT

At Disneyland Resort, we are committed to honoring the magic and legacy of The Walt Disney Company by bringing happiness, inspiration and opportunities to youth and families in our community. The resort and its cast members contribute in a myriad of ways annually including millions of dollars in cash and in-kind donations to local nonprofit organizations, leaders serving on boards and thousands of Disney VoluntEARS hours from our cast members.

Since the very first official Make-A-Wish was granted at Disneyland Resort, Disney has helped fulfill over 170,000 wishes globally, making the company the world's largest wish granter for Make-A-Wish. Through the Disney Wish program, Disneyland Resort collaborates with nonprofit wish granting organizations to make wishes come true for children with critical illnesses.



To help develop and prepare the workforce in Orange County, Disneyland Resort continues to provide career readiness opportunities to Anaheim students and residents through its community workforce development initiative. Since 2017, this initiative has given more than \$7.5 million in financial support and thousands of volunteer hours by Disney VoluntEARS toward upskilling the future workforce.

## ENVIRONMENTAL SUSTAINABILITY

Disneyland Resort is committed to operating in an environmentally responsible way and actively working to achieve ambitious 2030 environmental goals of The Walt Disney Company, including achieving net zero emissions and becoming a zero-waste facility. Converting lighting to LED, electrifying vehicles and installing solar panels are just a few ways that Disneyland Resort is reaching a goal to acquire all energy from renewable sources. With 60% of the resort's electricity use matched with zero carbon electricity from utilities, the resort is already more than halfway there. Food waste recovery programs and climate-friendly food offerings have earned Disneyland Resort numerous awards and recognitions, including SustainSoCal's 2024 Sustainable Corporation of the Year and four SEAL Business Sustainability Awards.



# DISNEYLAND RESORT PARKS

## DISNEYLAND PARK

Opened: July 17, 1955

Counted among the greatest entertainment achievements of the 20th century, Disneyland park introduced a new concept in family entertainment and launched today's theme park industry. The park is composed of nine themed areas: Main Street, U.S.A., Adventureland, New Orleans Square, Bayou Country, Frontierland, Fantasyland, Mickey's Toontown, Tomorrowland and Star Wars: Galaxy's Edge.

### 🍷 ATTRACTION HIGHLIGHTS

Big Thunder Mountain Railroad, Disneyland Railroad, Haunted Mansion, Indiana Jones Adventure, "it's a small world," Jungle Cruise, Matterhorn Bobsleds, Mickey & Minnie's Runaway Railway, Millennium Falcon: Smugglers Run, Pirates of the Caribbean, Snow White's Enchanted Wish, Space Mountain, Star Tours - The Adventures Continue, Star Wars: Rise of the Resistance, Tiana's Bayou Adventure, "Walt Disney — A Magical Life"

## DISNEY CALIFORNIA ADVENTURE PARK

Opened: February 8, 2001

Disney California Adventure park takes guests on a journey to discover California fun as only Disney can. The eight themed areas are: Buena Vista Street, Hollywood Land, Paradise Gardens Park, Cars Land, San Fransokyo Square, Grizzly Peak, Pixar Pier and Avengers Campus.

### 🍷 ATTRACTION HIGHLIGHTS

Grizzly River Run, Guardians of the Galaxy – Mission: BREAKOUT!, Incredicoaster, Inside Out Emotional Whirlwind, The Little Mermaid ~ Ariel's Undersea Adventure, Luigi's Rollickin' Roadsters, Pixar Pal-A-Round, Radiator Springs Racers, Soarin' Around the World, Toy Story Mania!, WEB SLINGERS: A Spider-Man Adventure

# DISNEYLAND RESORT HOTELS

## DISNEY'S GRAND CALIFORNIAN HOTEL & SPA

Featuring 948 rooms and 71 Disney Vacation Club Villas, Disney's Grand Californian Hotel & Spa is the flagship hotel of the Disneyland Resort. The design of this AAA Four Diamond, award-winning luxury property is inspired by the turn-of-the-century California Craftsman movement. With theme park admission, guests enjoy convenient access to nearby Disney California Adventure park. It offers suites, a large convention facility, and two restaurants: Storytellers Café and the award-winning Napa Rose. Currently undergoing an exciting renovation, Napa Rose is slated to reopen in fall 2025 with an exquisite new look, expanded counters where guests can watch the chefs in action, enhanced patio seating and two new fireplaces.

## DISNEYLAND HOTEL

This 973-room landmark hotel features reimagined guest rooms, Tangaroa Terrace and Trader Sam's Enchanted Tiki Bar, and a courtyard featuring monorail-inspired water slides. The AAA Four Diamond hotel also features one of the largest contiguous convention spaces in the Western U.S., at 136,000 square feet. The High Key Club, new concierge lounge on the 11th floor of the Adventure Tower, celebrates the music and classic sounds of early Disneyland park.

## PIXAR PLACE HOTEL

Inspired by the imagination of Pixar Animation Studios, Pixar Place Hotel features 481 guest rooms, family recreation areas and multiple dining spaces. The pool deck includes cabanas and a water slide. The hotel overlooks Disney California Adventure park and is complete with artwork and decor of beloved Pixar characters and stories, including the iconic Pixar lamp Luxo Jr. in the lobby.

# DOWNTOWN DISNEY DISTRICT

Bridging the two theme parks and three hotels is the Downtown Disney District, a 20-acre dining and shopping district featuring more than 300,000 square feet of retail space. The Downtown Disney District boasts unique dining options, distinct shopping locations and live entertainment venues. Recent additions include the world-renowned Din Tai Fung and Michelin-starred chef Carlos Gaytán's Paseo, Céntrico and Tiendita. Alongside these astounding dining locations is the newly-opened Parkside Market and its second story bar: Vista Parkside Market. Four new retail shops also recently debuted at the district: Disney Wonderful World of Sweets, Avengers Reserve, D-Lander Shop, Disney Storyland Boutique and Nectar Life. Guests can look forward to Porto's Bakery and Café, Arthur & Sons Steak and Bourbon, and Pearl's Roadside BBQ coming to Downtown Disney District in the future.

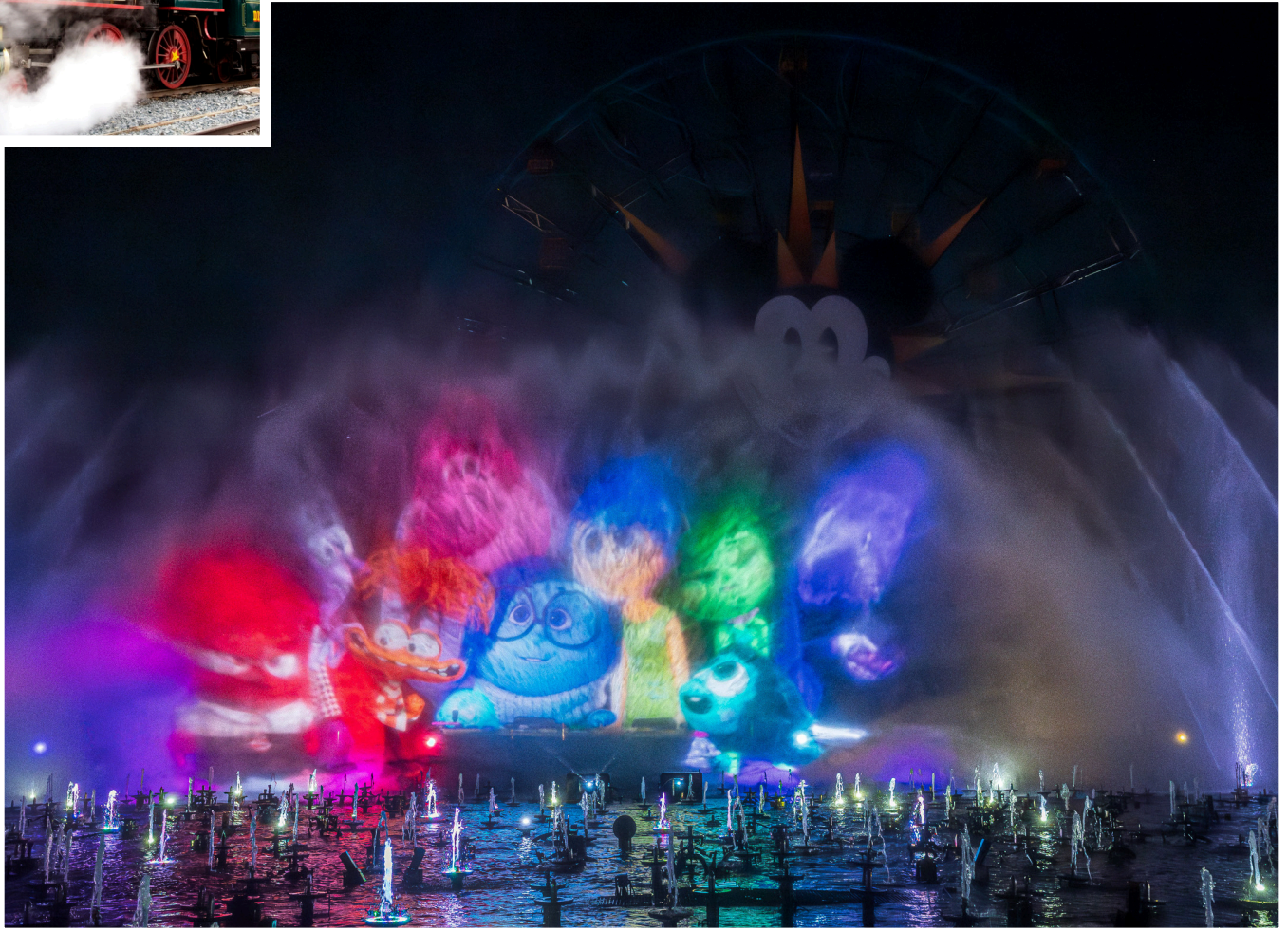




## FACTS & FIRSTS



- Disneyland Resort cast members speak approximately 32 different languages, including American Sign Language.
- The Disneyland Railroad steam trains and Mark Twain Riverboat are powered by biodiesel made from recycled cooking oil – used to make fries and other foods – at the Disneyland Resort, saving approximately 200,000 gallons of petroleum diesel each year.
- With more than 160 food and beverage locations, the Disneyland Resort offers more than 15,000 recipes to accommodate all dietary needs, including plant-based offerings, kid-friendly meals and more. Many chefs are graduates of prestigious culinary schools.



- All parade floats are electrically powered, and our cast use hundreds of electric back-of-house vehicles.
- Disneyland park created the first daily operating monorail in the Western Hemisphere.
- More than 3,000 species of plants that are native to more than 40 different countries from around the world are grown at the Disneyland Resort.
- Disneyland Resort is the only Disney theme park that founder Walt Disney ever saw. His original apartment remains in place above the Main Street, U.S.A., fire station, with a lamp always turned on in the window.